

CREATE A SUCCESSFUL RECRUITMENT STRATEGY

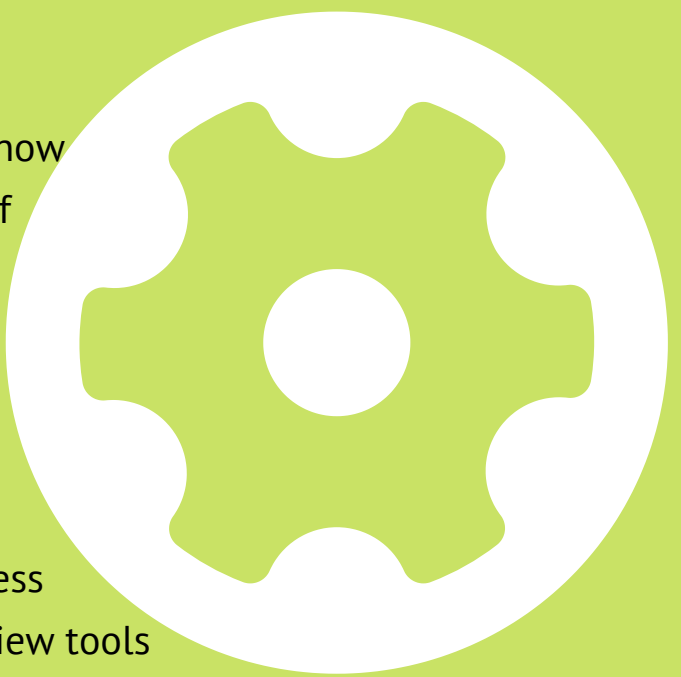
ENGAGE WITH YOUR TEAM

- Share your thoughts and reasons for hiring
- Ensure all stakeholders are on the same page
- Evaluate time, resources and the cost to your business
- Agree an "ideal" profile (skills, experience etc)
- Be realistic about your expectations



CONSIDER YOUR OPTIONS

- Look internally / succession plan
- Approach your network who do they know
- Engage a trusted recruitment partner if necessary



ENGAGE CANDIDATES

- Plan & personalise the interview process
- Utilise relevant assessment and interview tools
- Create a compelling case
- Listen to candidates ideas and "brainstorm" them
- Help them visualise their future with your business
- Introduce other members of your team
- Complete due diligence

PERSONALITY COUNTS

- Get to know candidates as people
- Establish their values, expectations and aspirations
- Consider how they will progress in your business
- What will they add to your organisation
- Find out what motivates them
- Do they fit with your culture



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